

Aug-Sep, 2015



NEWS BULLETIN



ENTERPRISE

A bi-monthly bulletin published by Vidarbha Industries Association

Celebrating the
spirit of industry



VIA celebrates
52nd Foundation Day

Modern tech
must to compete
in world
market : CM

Infusing Bapu's
self reliance
in rural india

What's up
MIHAN ?



अत्यंत लघु, लघु एवं मध्यम उद्यमों के लिए खुशखबरी

एमएसएमई के विकास में मददगार सिडबी



हम अपने अंतरराष्ट्रीय भागीदारों की मदद से हरित/ऊर्जा दक्षता परियोजनाओं को प्रतिस्पर्द्धी दरों पर निधि उपलब्ध कराते हैं।

अत्यंत लघु, लघु एवं मध्यम उद्यमों के लिए संवृद्धि पूँजी एवं ईक्विटी सहायता योजना (जेम्स) के अंतर्गत, हम नवारंभ/प्रारंभिक/संवृद्धि करण के एमएसएमई उद्यमों को उनके व्यवसाय मॉडल और/या प्रबंध संरैथी सुदृढताओं के आधार पर ईक्विटी/मेजनीन वित्त के रूप में जोखिम पूँजी/उद्यम पूँजी उपलब्ध कराते हैं।

हम आईटी/आईटी समर्थित सेवाओं, परिव्यवस्था सेवाओं (लॉजिस्टिक्स), फ्रेंचाइजी व्यवस्था आदि जैसी सेवा क्षेत्र की परियोजनाओं के लिए नकदी प्रवाह/वित्तराधीन आस्तियों के आधार पर वित्तीय सहायता देते हैं।

हम प्राप्य वित्त योजना के तहत विफायती दर पर भुनाई कर प्राप्यराशियों की शीघ्रता से वसूली करने में भी सहायता करते हैं।



अत्यंत लघु, लघु एवं मध्यम उद्यमों को हम बनाते हैं सक्षम

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President's Message



Atul Pande
President, VIA

Growth engines for economic development of a region could invariably be the dominant industrial activities of the region, called clusters. While some of them are natural clusters having evolved, survived and grown over decades, there are induced clusters too, which are planned meticulously by experts and incubated in modern times. While natural clusters need to be coaxed to modernize to become competitive for survival, induced clusters need close mentoring. VIA realizes the importance of its role as facilitator for cluster based development of the region.

VIA has, in past five decades tried to support growth of these clusters, but focused inputs to Readymade Garments Cluster from mid-nineties onwards is a glaring example. We would also like to add; realizing the tremendous scope for readymade garments, VIA created a TEXGAR Wing in 1995 for sustained focus on this most potential economic activity, harnessing the strengths of the region. Core Team of this TEXGAR Wing of VIA conducted Garment Fair as an annual feature which used to be a major attraction for retailers from Vidarbha, Marathwada, Andhra Pradesh, and Chhattisgarh region executing Rs.35 to 50 crores worth of business. Before 1995, there were hardly 50 Garment units in Nagpur. With the initiative of VIA Texgar Wing and Garment Fair, presently there are more than 600 Garment units working in Nagpur - mostly at very small scale and in unorganized sector.

VIA took up this issue with MIDC way back in 1997, with Shri A Ramakrishnan, then CEO of MIDC. We were assured of establishing a Garment Park/Zone in Nagpur and Amravati. Subsequently, land at Empress Mills was identified. Though things did not materialize then, we are really happy to know that our initiatives and dreams are being fulfilled now. A set of dynamic entrepreneurs have taken it further for monitoring structured growth of garment industry of the region by forming a SPV, and a common facility centre with state of the art machineries has come up at Nagpur, getting further boost with the Government of Maharashtra announcing setting up of a Garment park in Sadar at the vacant land of Software Technology Park.

The purpose behind telling the story spanning two

decades of 'readymade garments cluster' is to highlight the pace at which any such initiatives attained success in the past. Vidarbha Region cannot afford this if speedy development is the agenda.

Recent example of meaningful intervention and support to Rice Mill Cluster is the Rice Milling Expo held on 16th - 18th October 2015 organized at Gondia at the initiatives of Rice Millers Association Gondia, inaugurated by Hon'ble Chief Minister Shri Devendra Fadnis. Massive participation was witnessed by Rice and Dal Mills from all the 11 Districts of Vidarbha, particularly from paddy dominant districts like Chandrapur, Gadchiroli, Bhandara and Gondia. The event not only offered exposure to Rice Mill Industries to new technologies and latest machineries, but also attracted attention of those in power to the potential of this cluster for focused and intensified time bound support, if growth of region's economy is a serious agenda.

We, in Vidarbha can claim to have both natural prominent clusters like Plastics, Textiles, Mineral Processing, Food Processing, Steel Processing, Rolling Mills, Garments, Engineering, Fly Ash, Pharmaceuticals and Chemicals. IT Parks are examples of induced clusters finding their own footing.

VIA is also closely involved in organization of first all India Conference of 'Innovators, Industries, Entrepreneurs, Facilitators and Academia (IIEFA)' proposed to be organized in the month of February 2016. VIA's endeavour shall be to optimize benefits from this mega event to the dominant clusters of the region with prior identifications of specific areas of technological support needed from research and innovations readily available for SMEs from various institutions and academia. Four of VIA's Forums would be very closely involved in these initiatives viz. Knowledge Forum, Industry Institute Interaction Forum, Entrepreneurship Forum and Agro & Rural Development Forum. Geographically, entrepreneurs from all the 11 districts of Vidarbha would be involved.

Strong clusters base shall certainly help promote "Make in Vidarbha".

Secretary's Message



Rohit Agrawal
Hon Secretary, VIA

The 52nd Foundation Day of the Association was celebrated on a grand scale as usual. The presence of the elite of the city and members in large numbers added glamour to the celebrations. The month gone by witnessed brisk activities at the Association. Meeting with Principal Secretary, Industries and Director (Operations of MSEDCL) on various issues pertaining to their respective departments was discussed at length. The Association presented a memorandum of issues which needs immediate intervention by the Industries Department. IIM Nagpur and IIM Forum of VIA successfully completed the first immersion programme. IIM Nagpur Chapter students had their first stint with industrial training at various industrial units.

The much awaited Service Centre of CIPET at VIA premises opened with a bang. We hope the plastic units in the region will derive full benefits out of it. The officials of CIPET will be available on every Friday and Saturday at VIA.

VIA members will also be participating in the 5th Global Economic summit on 'Enabling Food for All'. The team will be led by Shri Om Jajodia, Chairman of Agro &

Rural Development Forum. VIA is also a partner to this event.

Our Vice President, Shri Prashant Mohota and Shri R B Goenka, Chairman of Energy & Coal Forum have been included in the committee constituted by Hon'ble Minister for Energy Shri Chandrashekar Bawankule to study the Power Tariff. The report of which will be submitted by 30th November.

State Government has initiated various steps for improving ease of doing Business in the state. The association plans to organize a presentation by respective departments in due course.

The NEU Leadership Development series which began in February 2015 concluded successfully. The participants were greatly benefitted. We plan to continue with the second batch from Jan 2016. We would like to include entrepreneurs from other districts for this programme.

VIA also participated at the Rice Milling and Pulse Expo organized by Rice Millers Association Gondia by putting up a stall displaying the activities at VIA Help Desk. The stall received appreciation from one and all.

Vision

To promote Vidarbha as a preferred investment destination and create conducive environment for socio-economic growth through industry and services.

Mission

- To act as a catalyst between various stakeholders and authorities to create harmonious environment for accelerated industrial growth.
- To provide a unified platform for policy advocacy at all levels.
- To create, nurture and develop entrepreneurship & business leadership.
- To enhance managerial and technical competency for excellence.



Editorial



Sanjay Arora
Editor

Towards a glorious goal

This time it surely is different. As Vidarbhis we had got used to tall promises being made and not kept. This time around the results are on the ground for all to see. There is all round action; the Nagpur Metro work is visible, new projects are being announced with unfailing regularity. Finally, the fertility of Vidarbha's investment soil seems to have drastically improved, with promising signs to capital being sown for rich future harvests of development. Vidarbha certainly has caught the imagination of investors and entrepreneurs across the nation and beyond.

Earlier this quarter, all eyes were set on Gondia as the Rice Millers Association held a national level exhibition and conference that was inaugurated by Hon. CM Devendra Fadnis. His clear message to rice millers of unifying and adapting new technologies to keep up with the global pace of grain cultivation and sale was welcomed by the association and individuals.

A quick drive through MIHAN will reveal the

increased buzz. With so many new companies initiating construction and work, MIHAN is humming with activity. If only the brand new MRO with its state-of-the-art equipment built by Boeing and handed over to the Maharashtra Government can also be made operational. It's a pity that this approx Rs 100 crore facility is gathering dust for over a year now. It has the potential to be a game changer for Vidarbha.

Amidst this surge of investment and industrialization, our rural brethren too, are pulling up their socks to make the most of it with Mahatma Gandhi Institute of Rural Industrialization. Keeping rural empowerment and self dependence at its heart, MGRI is consistently doing its bit by training skilled artisans, workers and rural entrepreneurs.

Like the various parts of a machine, all of these varied developments working in sync, have the potential to achieve the goal of a developed, empowered Vidarbha!

Welcome New Members

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REP : Mr. SIDDHARTH LOYA

M/S PHRONESIS STRATEGIES
REP : MR. VOM SHAH

Gondia hosts Central India's biggest Rice Millers and Pulses Exhibition!



It is not usual for a sleepy town like Gondia to witness national level exhibitions. However, the place came alive with activity recently as the Rice Millers Association, Gondia successfully organized a three day Rice Milling and Pulses Exhibition from 16th to 18th October 2015. The mega event hosted by Rice Millers Association Gondia in association with Adamas Events Pvt. Ltd and Salasar Agrotech Pvt. Ltd at Circus Ground was a huge success as many farmers, millers, machinery producers and scientists attended the exhibition in large numbers.

The exhibition was inaugurated at the hands of Hon'ble Chief Minister Shri Devendra Fadnavis in a huge ceremony. The inaugural was graced by Hon'ble Minister for Social Justice Shri Rajkumar Badole, M.P. Shri Nana Patole, Zilla Parishad President Ms. Ushatai Mendhe MLC Shri Rajendra Jain, MLAs Gopalidas Agrawal, Shri Vijay Rahagdale, Shri Sanjay Puram and BJP Spokesperson Shri

Girish Gandhi and president of Vidarbha Industries Association Mr. Atul Pande.

Addressing the gathering, CM Devendra Fadnavis pointed out to the fact that a lot of rice mills operate in Gondia district and these mills also oversee most of the commercial activity in the area. He further stated that Rice is a major crop having 38% share total agriculture produce of State and 20% share on all India basis. Apart from that over 50% of world's population consumes Rice. Rice exports from India have declined by 20% in the past few years. Looking at the present condition of producers and processors, it can be said that there are loopholes in the system which need to be reviewed and at the same time there is desperate need to raise the condition of producers and processors. He went on to express that Farmers and Millers are the two wheels of the economy.



Must upgrade technological know-how and usage: CM

Speaking further Fadnavis asked the millers to adopt modern technologies. Government is well aware of the problems being faced by the industrialists and is taking steps to cut down the electricity tariff in Vidarbha and Marathwada regions, but at the same time, rice millers must realize that industries can't be successful if it depends on Government aid. Change is eminent in the era of globalization and if people want to be successful, they have to be innovative in their approach. Be energy efficient, concentrate on improving the quality and bring down the production cost, he added.

He also advised guardian minister and district collector to organize agro camps inviting agro experts and agriculture scientists and coordinate discussions between the paddy growers and millers so as to get good suggestions for producing quality products.



Millers must educate farmers

Fadnavis shed light on a very critical issue of the process- the production of the crop. The rise on rice production and its quality will benefit farmers as well as millers. To achieve this, millers and farmers must work together and the millers, with support from the government can help farmers get the right value to their produce. He suggested that the Rice Millers Association hold a workshop in Gondia that guides these farmers in technological knowhow and scientific knowledge to enhance the quantum and quality of rice produce and make farming a profit-making business.



MLA Rajendra Jain attracts CM's attention to farmers' issues

The exhibition became a fit platform to highlight the problems faced by rice farmers in the region. MLA Rajendra Jain voiced the issues that plagued farmers and affected their growth. He exposed that the farmers and their produce were victims of the apathy of grain selling centres. He demanded that the government must open efficient centres considering the harvest season. He also demanded that the bonus be handed over to the farmers on time to ensure timely sowing and harvests.

The event was a well designed and thoughtful event organized by the Rice Millers Association, Gondia, held with the prime objective of: Creating Awareness amongst industries on modern machines and technologies. Interactions between the machine/technology suppliers with industries, create a healthy competition amongst industries to modernize for survival and growth and to improve viability of industries amidst volatile environmental conditions. Over 120 manufacturers of milling machinery and allied services participated in the 3-day expo.

The ball has been set rolling but it is now the turn of the millers to adopt modern technologies and new methods of milling if one has to stay in competition. This will definitely help in better quality which in turn will fetch better returns. Change is imminent in this era of globalization and if one wants to be successful one has to have innovative approach. Energy efficient improved quality reduction in production cost will definitely fetch good results. Apart from production, Fadnavis spoke about the need to improve storage facilities of harvests in order to stop grain wastage.



GOI to boost MSME growth with new schemes

The Government of India has launched an array of schemes for Micro Small and Medium Enterprises (MSMEs) to enable them grow and flourish. These schemes offer seed funding for MSMEs from various fields. Some of these are listed below:

Lean Manufacturing Scheme: is one of the emerging schemes. The objective is to enhance manufacturing competitiveness among MSMEs through the application of various Lean Manufacturing [LM] Techniques.

Nature of Assistance: 80% cost of implementing LM techniques

Who can apply? Manufacturing MSEs with EM-II, SPV, Mini Clusters [approx. 10 MSMEs per cluster]

Techniques: By reducing waste, increasing productivity, introducing innovative practice for improving overall competitiveness, inculcating good management systems, imbibing a culture of continuous improvement.

This scheme is useful in the [i] economy of scale that reduce per unit production cost and [ii] Increased productivity of the enterprises [iii] enhanced competitiveness in domestic and overseas markets. Simultaneously it also leads to increased expertise in the firm in respect of better work culture, managerial competencies etc.

Design Clinic Scheme for Design Expertise to MSME sector: To enhance Manufacturing competitiveness through awareness and use of design and innovation in MSMEs. It aims to promote design as a value adding activity and integrating the same into the mainstream business and industrial process of MSMEs.

Nature of Assistance: Funding support up to 60%

Who can Apply? Expert agencies, design institutes/consultants, MSMEs

Technology & Quality Up gradation Support to MSMEs: To promote use of Energy Efficient Technologies [EET] among manufacturing MSEs, to reduce cost of production and ensure clean development mechanism.

Objective of the scheme will be achieved through the following major activities; [i] Capacity Building of MSME clusters for Energy Efficiency/Clean Development

interventions and other technologies mandated as per global standards. [ii] Implementation of EET [iii] Setting up of Carbon Credit Aggregation Centers [CCA] for introducing and popularizing clean development mechanism in MSME [iv] Encouraging MSMEs to acquire product certification / licenses from national /international bodies and adopt technologies mandated as per global standards.

Who can Apply? Any MSME

Funding Support: 75% of actual expenditure for cluster level energy audit and preparation of model IDPR up to max of Rs 9 lakhs.



50% of actual expenditure subject to Max, Rs.1.5 lakhs per DRP towards preparation of subsequent detailed project reports for individual MSMEs on EET projects

25% of the project cost for implementation of EET as per the approved DPR to the maximum of Rs 10 lakhs.

75% of actual expenditure subject to a maximum of Rs 15 lakhs for establishing Carbon Credit Accreditation Centers.

Quality Management Standards & Quality

Technology Tools: the objective is to encourage MSEs to adopt latest

QMS & QTT

Who can Apply? Expert organizations, technical institutions, industry associations, engineering colleges, tool rooms that have active interest in QMS/QTT

Funding Support: 50% contribution of up to a maximum of Rs.2.5 lakhs for conducting professional study on specifics of 'threatened products'.

75% contribution up to a maximum of Rs 2.5 lakhs for procurement of samples & technical details

Contribution of Rs 5 lakhs for product development t subject to private contribution of Rs 3 lakhs.

75% contribution up to a maximum of Rs.1.5 lakhs for popularization of improved products.

Contribution of Rs 2.5 lakhs /MSE unit for covering costs of Diagnostic Study and for implementation of QTT/QMS.

Contribution of Rs.2.5 lakhs per SME for International Study Mission.

Sanjay Arora
Sei Deshpande

Vibrant, Vigorous, Vivacious VIA II

The energy running through VIA's members and executive team is palpable as the new team gears up for an action packed year ahead. Taking We caught up with some forum chairmen to learn about their plans and vision. Here's a sneak peak from the interaction:

Go-mata for rural industrialization

Mr. Om Jajodia, Chairman, Agro and Rural Development Forum



The Agro and Rural Development Forum is a team on a mission. The forum has stepped into everyday rural life and has picked the holy Cow as their tool to make industrialization in everyday rural lives. The forum is promoting cow-based enterprises that run by processing cow urine and dung. The Forum's major thrust areas this year are cow-centric and food processing based industrialization.

One of the major challenges that the Chairman predicts is the involvement of religious sentiments with the cow. He emphasized making cow the centerpiece of rural development is a scientific and logical decision and should not be seen through a religious or ideological lens. The forum aims at networking, advocating and spreading awareness of cow and food process based industries that can be setup with little capital and aid. The forum has planned 3 cow-related programmes, 3 food-processing programmes and a couple of programmes based on citrus plantation and industry.

Cashing upon ash!

Mr. Pankaj Bakshi, Energy & Coal forum



Adding a new twist to its agenda of mediating coal related issues, the Energy and coal forum has set its eyes on the many exploitable opportunities in ash. The thrust area being ash and its many possible uses, the forum has planned focused programmes across the year to address this opportunity.

Apart from this, the forum has come up with a novel

concept of third party sampling of coal involving one person each from both parties and an industry representative to ensure a consistency in the quality of coal supplied to industries. The forum will continue to deliberate over policies and difficulties faced by industrialists in getting optimum quality coal from Coal India.

Increasing scope of Export Import for Vidarbha's industrialists

Mr. Gaurav Sarda, Chairman, EXIM Forum



The EXIM forum is all set to widen the gamut of the topics of their deliberation. The forum has listed out all big and small exporters and importers in the region and aim to bring all of them on one platform. The entire thrust this year is knowledge sharing, says forum chairman Mr. Gaurav Sarda. The young and enthusiastic member of the executive body shares the need to focus on newer ways to improve exports in order to strengthen the region economically. The forum has planned various workshops and seminars on various topics including International certification, management of Forex, Export schemes by GOI. These seminars and talks will be held by expert speakers coming from Mumbai and Delhi. The main thrust this year is interaction of all members with speakers and with each other in the forum. Apart from this, the forum has also put forth a request to the Hon. Chief Minister for a cargo Duronto train to Mumbai to control the delay in delivery of shipments to the ports in Mumbai. The forum expects the government to provide infrastructural support in order to facilitate exports from the region.

Deliberating over Solar

Mr. Girdhari Mantri, Chairman, Knowledge forum



The Knowledge Forum which is a new forum in VIA enters its second year and has infused a spirit of knowledge sharing in the association that witnessed a great response last year. This year, the forum is exploring the many possibilities in solar power and any seminars and talks on

the same have been chalked out around the year. Forum chairman Mr. Giridhari Mantri is hoping to increase the interaction between forum members and speakers in order to create a culture of discussions over key topics. Such a dialogue is necessary for a healthy intellectual environment. The forum will hold discussions on solar energy, smart city, technology and other relevant topics.

Needless to say, the new team will sculpt the future of VIA and subsequently the industries in Vidarbha. Watching the scenario of Vidarbha's industries change will surely be a treat to all Vidarbhaites.

Industry Institute Interface vital for competitiveness & growth

Mr. Suresh Rathi, Chairman, IIR Forum



IIR Forum has very meaningful activities in hands wherein the gaps between the institutions and industries is attempted to be reduced, so that both stand to gain with improved frequency and quality of interaction.

The First Batch of Management students from IIM Nagpur would be exposed to the Nitty-Gritty of an MSE covering all the key areas of its operations during a fortnight of their "Immersion" into industries.

Incubation Centres for students graduating from Technical Institutes as well as Management Institutes are being initiated and VIA intends to provide full support and guidance for success of those daring students who intend becoming their "Own Boss" after their studies.

Another important area VIA intends is focusing on – bringing innovations / technologies to SMEs of the region with VIA synergizing efforts with like minded institutions with a Lab to Industry approach.

IIR Forum shall be working in tandem with other VIA Forums like Entrepreneurship Forum, Lady Entrepreneurs Wing, Knowledge Forum, Agro & Rural Development Forum to ensure proper mileage to sustain efforts of respective forums.

Family business demands more sense

Mr. Vishal Agrawal, Chairman, Family Managed Business, Forum



In a family managed business, leader has to manage relations as well as commercial matters. Family managed business demands more patience and sense, which makes family business more sensitive.

Family managed business therefore requires proper work delegation system, decision making policy, transparent work execution system, listening skills and accountability.

The plan for this year is to educate its members about how to run joint managed business and introduce them to best joint management practices.

The idea is to train them in planning succession, simulation gain which will be executed by organizing more industry visits teaching them about wealth management, identification of core competency and creative hiring.

Members will learn how to run multiple family businesses and investment skills and fundamentals of family managed business.

"The first responsibility of a leader is to define reality. The last is to say
thankyou. In between, the leader is a servant."

-Max de Pree



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VIA's 52nd Foundat



ion Day Celebration



What's up MIHAN?



Maharashtra Airport Development Co. Ltd., (MADC), is the Nodal Agency of the Govt. of Maharashtra for developing a Multi-modal International Passenger & Cargo Hub Airport (MIHAN) and a huge multi-product Special Economic Zone adjoining the existing Nagpur airport, which is abutting to the boundary of the airport. MADC is also developing 9 other airports in the State. The MIHAN project has an area of 4200 Ha., abutting to Nagpur airport and comprises of up gradation of existing airport. MADC is also the Special Planning Authority for MIHAN notified area under the provision of MRTP Act.

The flagship project of MADC, MIHAN, Nagpur is very strategically located at the geometrical centre of the country and is easily accessible by road, rail and air. This is perhaps the only multi product SEZ which is adjacent to an existing international airport. Nagpur has adequate availability of skilled man-power for the industry with 27 Engineering Colleges that produce about 8500 engineers every year. MIHAN SEZ, which has already become operational, is spread over an area of more than 1382 Ha. and boasts of quality infrastructure like 6, 4 and 3 lane roads; telecom system using optic fibre cable; water

supply - both potable and for other uses; storm water drainage; sewage etc. A power plant of 246 MW is operational to supply power to units in MIHAN. Currently, the power is supplied to the companies in MIHAN SEZ at less than 5 Rs. per unit.

A number of leading IT Companies Like Infosys, TCS and Tech Mahindra have started their centres, while IT parks are being developed by large corporates like, Shapoorji Pallonji. Residential complexes are also being developed by developers like Mahindra Lifespaces and Moraj Infra on lands allotted by MADC next to the SEZ. Container Corporation of India Ltd (CONCOR) is constructing the Multi-Modal Logistics Park (MMLP) along with the rail terminal on 109 acres of land to connect MIHAN with different ports in the country. Companies like Hexaware BPS, TAL and Lupin Pharma have already started their production from MIHAN SEZ, whereas TCS and Air India-Boeing has recently started their operations. In the recent developments, Indian Institute of Management (IIM-N) is going to be set up on 142 acre land in Non-SEZ area of MIHAN along with All India Institute of Medical Sciences (AIIMS) on 150 acres.

MADC OBJECTIVE- DEVELOPMENT OF:

- Nagpur airport as world-class Multi-model International Hub Airport;
- Adjacent Multi-product Special Economic Zone; and Supporting Infrastructure
- Build and Operate airports in the State
- Facilitate Intra-state and Inter-state Air Connectivity
- Encourage overall growth of aviation sector in the State
- Ensure planned development around airports

RECENT DEVELOPMENTS:

- 100 acres land allocated for Nagpur Metro Rail's depot at MIHAN
- Indian Institute of Management to be set up on 142 acres land at MIHAN, Nagpur
- All India Institute of Medical Sciences to be set up on 150 acres land at MIHAN
- Reliance AeroStructure Ltd. Has taken 289 Acres of land for setting up Aerospace Park in MIHAN SEZ at Nagpur.



THE STATUS OF COMPANIES IN MIHAN, NAGPUR:

Above 2000 Employees working approx.

Exports already in progress by;

1. **TCS-30 acres-1.1 million sq. feet construction (BPO) operations started and Software Development to start with 1500 employees soon) 350 Employees Working - Indirect Employment to 500 people**
2. **Air India (Boeing)-50 acres- 100 Employees working and Indirect Employment to 1000 people**
3. **Hexaware BPS (Caliber Point BPO)-15 acres -700 Employees Working**
4. **TAL Manufacturing Solutions-30 acres-350 Employees Working**
5. **Cenosphere- 1 acre- 35 Employees Working**
6. **Lupin Pharma- 25 acres (Trial run of drug formulation started)- 150 Employees Working**
7. **SmartData- 210 Employees Working**
8. **PerceptWeb Solutions-1 acre-Employment to 40 people**
9. **Kanav Agronomy- 2.5 acres- Employment to 50 people**
10. **DietFood International-1 acre-Employment to 50 people**
11. **Ebix-140 Employees Working in CFB**
12. **Klouddata-70 Employees Working in CFB**
13. **Informatics Solutions-15 Employees Working in CFB**
14. **MRRSoft-55 Employees Working in CFB**
15. **Global Logic- 210 Employees Working in CFB**
16. **ADCC Infocomm- 30 Employees Working in CFB**

PROJECTS LIKELY TO BE STARTED:

- Thermolab Group
- Marksans Pharma
- Indamer Aviation (MRO)
- Becquerel Industries

CONSTRUCTION IN PROGRESS BY: Indirect Employment to 2000 people approx.

1. **Infosys-142 acres (Construction work started-Architecture Plan and structural design approved)**
2. **Tech Mahindra(Satyam)-128 acres- Indirect Employment to 250 people**
3. **MetaTech-1acre- Indirect Employment to 25 people**
4. **Kolland Developers-100 acres- Indirect Employment to 20 people**
5. **Pravesh Exports-1 acre - Indirect Employment to 20 people**
6. **HAAS Corporation-2.5 acre - Indirect Employment to 10 people**

WORK OUTSIDE SEZ: Approx. 1500 Employees Working

1. **Rail terminal by Concor-109 acres(Construction started in 2014) -Indirect Employment to 500 people and 10 Employees working**
2. **Future Group Warehouse-20 acres(Fully operational)-700 Employees Working**
3. **BPCL Petrol Pump-1 acre(Operational)**
4. **D Y Patil International School-25 acres(Operational)- 80 Employees Working**
5. **Amazon (TCI Warehouse)-9acres(Ready for operations)- 50 Employees Working**
6. **Mahindra Lifespaces-25 acres (Construction in Progress)- 300 Employees Working**
7. **Moraj Finanz-11.6 acres (Construction in Progress)-60 Employees Working**
8. **Moraj Infra-1 acre (Construction in Progress)- 300 Employees Working**

Infusing Bapu's self-reliance in rural India



Mahatma Gandhi Institute of Rural Industrialisation (MGIRI), Wardha

The father of the nation has found his place on our currency, on roads and squares and on the walls of almost all offices and organisations of the country. While most would love to carry him in their chest pocket, not many really carry him in their hearts. Setting an example of ideology adaptation, Mahatma Gandhi Institute of Rural Industrialisation (MGIRI) at Wardha has made Bapu's mantra of self-reliance its mission and it is with this vision that the institute has dedicated its existence to empowering rural men, women and youth. MGIRI at Wardha has been developed during the past 6 years by the collaborative efforts of KVIC and IIT Delhi.

VISION

To support, upgrade and accelerate the process of Rural Industrialization in the country so that we may move towards the Gandhian vision of sustainable village economy self sufficient in employment and amenities and to provide S&T inputs to make the rural products and services globally competitive.

The institute works on 6 major departments that strive towards the industrial empowerment of rural masses

- Khadi and Textile Division
- Bio-processing and Herbal products Division
- Rural Craft and Engineering Division
- Rural Chemical Industries Division
- Rural Energy and Infrastructure Division
- Management & System Division



Khadi & Textile Industries division

The department works on pre-decided agendas like acting as a hub to network the khadi related institutions, developing machineries suitable for decentralized khadi clusters, providing leadership in 'product design and development' to add value thus enhancing the market potential of khadi, creating quality norms, quality testing network and quality guidance systems for khadi sector, dissemination of technologies through modern methods of training including incubation and thus creating sustainable model of technology transfer

The department is equipped with quality assurance laboratory, with more than two dozen testing instruments, for determination of quality parameters from fibre to garment, is available in MGIRI. Apart from these, it also has mini central sliver plant, solar charkha workshop, handloom workshop with dobby / jacquard, semi automatic looms, CATD facilities, design studio, hank dyeing m/c, calendaring m/c, stain removing unit, water softening plant, jigger dyeing m/c, 2-bowl padding mangle etc.

Bio-processing and Herbal based Industries division



The Bio-processes and Herbal Division of MGRI is organised to work as a hub between rural MSMEs and other S&T institutions i.e. to identify and solve the problems of MSME units related to their product, process and quality.

The Division is organized to develop technology for innovative, value added, high quality products for rural industries related to food products, herbal drugs, herbal cosmetics, nutraceuticals, feed supplements, bio-fertilizer, bio-pesticides, pro-biotics, etc. and to disseminate the technology to MSMEs to strengthen their product range and quality so that they become competitive in the domestic as well as global markets. It also aims to work on scientific validation, quality evaluation and standardization of the above items; in particular to help standardize traditional knowledge based products.

Innovative Biomanure Diagnostic Kit, Innovative Microbial Diagnostic Kit, Technology for nitrogen fixers and phosphate solubiliser for sustainable agriculture, Bio-pesticides for sustainable agriculture, Technology of protein Hydrolysate / amino acid for Agri- based industry, Innovative calcium lactate technology from sugar dust /

sugar, for food, feed and pharmaceutical industry, New and innovative products like syrups, flavored and health care tea, herbal gual, herbal hair oil, natural cosmetics, etc.

Amongst the many path-breaking products and technologies developed by the division, the latest one is a pro-biotic honey that is imbued with pure lacto-bacilli of the best breed. The honey was patented after years of research and testing.

Chemical Industries division



The department aims to provide developmental guidance and support in the areas of chemical products and its manufacturing process for rural entrepreneurs and to link frontier areas of science and technology to rural enterprises. Apart from this, the division aims to make the product / processes of rural enterprises globally competitive through innovative organization of quality testing and quality guidance and to develop in-house testing kits to assist the remotely located rural industries. It also works to develop green technology and sustainable processes based on rural / agri-resources and also enable the basic needs like drinking water affordable to rural population, through an enterprise approach.

The Chemical Industries division has a testing laboratory with advanced instruments to help rural

The department has successfully developed the Ponduru tool for cotton combing that has revolutionised the way farmers comb and pluck cotton. In Ponduru, Srikakulam district of Andhra Pradesh, use the Valuga fish jaw to comb seed cotton. The hardness properties of the Valuga fish jaw is perfect for combing but the rapid decrease in the population of the species has put artisans in a fix as the jaw is used in the first two main processes of their

procedure. MGRI, in association with three other organizations working in similar fields developed the revolutionary Ponduru tool that can be used as an alternative to the Valuga jaw. The field testing for the same is underway and is giving favourable results. The product will benefit over 3000 artisans in Andhra Pradesh and will be a more convenient and durable replacement for the Valuga jaw.

INNOVATION THAT EMPOWERS



The Ponduru tool developed by MGRI in association with three other organizations to replace the Valuga fish jaw



The Valuga fish jaw traditionally used by the artisans to comb cotton

products and processes attain global standards. Typical facilities include testing of food related products like food grains, cereal, pulses, spices, oils & fats, organic food, honey, processed food products and water as per AGMARK/PFA/FPO/BIS.

The department also works in training facilities, consultancy and Policy and planning for rural industrialization.

Rural Crafts and Engineering division

To upgrade the skill, creativity & productivity of rural artisans and to provide science and technology support for value addition & quality improvement of their products by providing closer interaction with scientists, designers, technical and management experts to foster Creativity, Innovation, quality consciousness & ready marketability of products.

To provide support in the design and fabrication of prototypes and machines and in the development of new products;

To develop entrepreneurs among the educated rural youth through advanced scientific training in available rural craft practices.

R&D activities

To develop tools and machineries suitable for optimization of different craft work methodology; To create quality enhancement and quality guidance methods for different craft sector;

To disseminate technologies developed at MGRI through modern methods of training including incubation and creation of sustainable model of technology / methodology of transfer to the artisans.

MGRI provides services in 'product design and technical development' to craft products to become globally competitive. Innovative designs & technical development training are given at MGRI craft division in terracotta, metal crafts, wood & bamboo crafts, textile craft, leather craft etc. Well equipped workshop for design and fabrication of prototypes needed by various crafts. Well equipped Digital Design Studio and Visual Lab for communication training. A unique Artisan's Complex to enable training artisans from different parts of India to Come under one platform to exchange skills and knowledge.

Rural Infrastructure and Energy division

The division aims in enabling decentralized rural industries through a workable decentralized system of energy support—with priority to micro and small industries and working out innovative infrastructure and connectivity compatible with a sustainable vision of development.

The operational objectives of the Energy & Infrastructure Division are to consider the demand sector in terms of segments needing the smallest level of energy and upwards and workout strategies to fulfil the energy needs through innovative use of local resources.

To redesign products / processes with a view to

optimize energy needs and to arrive at devices / systems / energy mixes to best fit products / scales / contexts. To demonstrate the 'community scaling of technologies' through designs of appropriate 'man-machine systems' to ensure employment without sacrificing quality and productivity needed for global competence. To expedite innovations in the mass consumption sectors of food, clothing and shelter and help bring sustainable life styles and cost reductions through focus on 'building-elements', 'passive structures', substitution / minimization of transportation / packaging while at the same time encouraging waste recycling. To enhance equity / human dignity through innovative energy-support in terms of working tools / systems to artisans, women, weaker sections, handicapped etc. To help develop the 'software' aspects like energy audit / energy conservation/ decentralized energy strategies considering viable clusters of panchayats as units of micro level planning.



Recent involvements and achievements

Solar charkha

MGRI launched a viable solar charkha in May 2008. The 'mini solar-charkha based cotton cluster experiment' at Wardha has proved that the price of garment could be drastically reduced while more than doubling the daily earning capacity of the workers. It is hoped that perhaps this sustainable technological initiative could be the answer for which the Father of the Nation made a clarion call to the scientists in the 1929.



Hank dyeing machine



A user friendly hank dyeing machine has been evolved with the potential of saving the dyeing workers from drudgery, imperfection and low productivity. This batch processing machine has the capacity of handling five kg yarns in eight hour day and has the innovative added functionality of drying the dyed yarn if necessary. This innovation has elicited tremendous response when displayed in the exhibitions / khadi melas during 2009-10 at various places of the country including Surat which is the textile capital of India. The design / development is due to a team headed by Mr Deep Varma, Coordinator, Innovation Cell and is expected to be ready in the near future for commercial production.

Packaging machine



An affordable Packaging machine has been developed by the innovation cell for the packaging of dry products like chili, turmeric, spices and many more applications at costs about one third of the traditional machines. Entrepreneurs, even from the tiny sector, can afford to have a packaging machine of their own thereby giving them a tool for modern marketing. The low cost product has been achieved by using the approach of 'Man-Machine System' introduced by MGIRI. The product received overwhelming response in the exhibitions across the country and is getting readied for commercial production/franchising.

Solar potter's wheel

A Solar potter's wheel at a cost of about Rs 25,000 has been developed by the division. It works on solar powered fractional horse power motor.

Management and Systems division

Management and Systems Division of MGIRI provides information and communication technologies based solutions for rural industrialization with a view to enhance their global competitiveness.

Under this division, MGIRI has launched two major websites www.ruralhaat.com

www.ruralhaat.com has the objective of providing visibility to the products of SHGs, micro-enterprises etc. Potential consumer is expected to link with the producer through SMS / email / telephone.

www.greenkhadidesigns.com

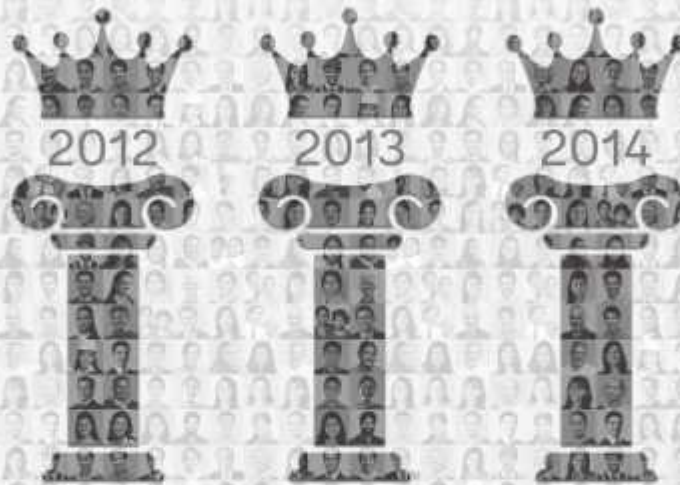
This web site assists Khadi institutions in accessing trendy designs (both woven designs and costume designs) created through the network of design labs of MGIRI at Wardha and other locations. Basically this will cater to the garment network: Solar Fab Mart (SFM) / Khadi Fab Mart (KFM) under development by MGIRI.

The necessary infrastructural facilities to cater to current requirements of the above sections have been developed. However, the approach to be followed by MGIRI will be primarily to act as a facilitator and as nodal networking institute for promoting Rural Industrialization. Accordingly, only selective R&D work will be carried out at the MGIRI campus and all efforts will be made to direct the projects to respective interfacial working groups and expert organizations after appropriate need identification as well as competence matching. Presently, there are 14 interfaces and it is planned to setup another 20 to 25 interfaces during the next 5 years to create a wide network throughout the country.



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VIA in action



Workshop on ZERO DEFECT, ZERO EFFECT : FICCI in association with Quality Council of India (QCI) and with the support of VIA organized a workshop directed at creating awareness about the ZED (Zero Defect, Zero Effect) Maturity Assessment Model. This initiative is intended to give a major fillip to Prime Minister Modi's vision to manufacture products with "Zero Defect" in terms of quality and with "Zero Effect" in terms of environmental impact under the 'Make in India' umbrella.

Dr. A Raj, Senior Adviser, QCI, addressing the gathering. Also seen are Mr Deepak Mukhi, Head, FICCI Maharashtra State Council, Mr Rakesh Khator Chairman Knowledge Forum.



VIA Economic & Finance Forum : Talk On "Analysis Of The Greek Crisis & Its Impact On India" : CA Dr. Tejinder Singh Rawal addressing a large gathering.



Mr P B Kulk, Director of MGRI lighting the lamp at a talk on "Skill Development & Offshoring of Technologies" from Mahatma Gandhi Institute for Rural Industrialization (MGRI) Wardha. Also seen are Mr. Atul Pande, President, Mr Suresh Agrawal Past president, Ms. Vandana Sharma and members of LEW.



VIA HRD Forum and National HRD Talk titled "YASHOGATHA - The success stories of Nagpur Entrepreneurs" : Prof Sharad Bhave, made a very interesting and motivating analysis of 15 Nagpur based entrepreneurs featuring in his book "YASHOGATHA" at VIA.



VIA Economic & Finance Forum and EXIM FORUM : Talk on "Internationalization" A Buzzword For The Indian Entrepreneurs : Mr Chandru Iyer, International BD Director, Kingston Smith LLP called upon the local entrepreneurs to look beyond Nagpur.



VIA felicitated Shri Anup Kumar, Divisional Commissioner, Nagpur Division, Shri Vichram Jandav, Chairman, Vivekavaraya National Institute of Technology and Shri Subhraj Thakare, Joint Director, Technical Education, Regional Office for their noble contributions for starting the IIM-Nagpur within 9 months.



VIA LEW team visited Chandrapur for opening a Branch of VIA Lady Entrepreneurs' Wing for ladies of Chandrapur.



VIA Marketing Forum: Talk on "Creating Winning Sales Teams - Recruitment, Retention and Results" by Mr. Sanjay Singh, CEO, Strategic Concepts (India) Pvt Ltd, Nagpur.



VIA Knowledge Forum: CA Deepak Motwani, conducting a workshop on "Business Intelligence" Learn How to Create Awesome Dashboards in Excel" . Also seen Mr. Rohit Agrawal, Mr. Girdhani Mantri and Mr. Pratik Tapada.



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